

ARTIST

2026

OFFICIAL PRESS KIT

MUSIC • INSPIRATION • HOPE.

PRESS KIT

HIP-HOP

BIG CHAPLIN



BIG CHAPLIN

ARTIST BIOGRAPHY

WEST COLUMBIA, SC

**FROM THE
STREETS**

**TO THE
MISSION**

BIG CHAPLIN'S STORY IS ONE OF RADICAL TRANSFORMATION, FROM STREET LIFE TO BECOMING A COMMUNITY LEADER, ARTIST, AND VOICE OF HOPE. IN 2005, WHAT BEGAN AS A MINISTRY VISIT TO WEST COLUMBIA, SC BECAME A PERMANENT HOME AND A TURNING POINT. ROOTED IN FAITH AND FUELED BY PURPOSE, HE CHanneled HIS LIVED EXPERIENCE INTO AUTHENTIC MUSIC AND COMMUNITY LEADERSHIP.

BIOGRAPHY

FAITH & PURPOSE

BIG CHAPLIN



THE JOURNEY

FROM STREET LIFE AND
HARDSHIP, BIG CHAPLIN WALKED
A ROAD FEW SURVIVE — AND
EMERGED WITH A STORY THAT
DEMANDS TO BE HEARD.

THE FAITH

A DEEP SPIRITUAL FOUNDATION
BECAME THE TURNING POINT — FAITH
TRANSFORMED PAIN INTO POWER, AND
STRUGGLE INTO A PLATFORM FOR
HOPE.

THE PURPOSE

"SECOND CHANCES ARE REAL. I'M
LIVING PROOF." — BIG CHAPLIN.
EVERY VERSE, EVERY MINISTRY
MOMENT, DRIVES THAT MISSION
FORWARD.



ENTRE- PRENEUR

BUSINESS

BUILDING OPPORTUNITIES FOR OTHERS THROUGH ENTREPRENEURSHIP, CREATING PATHWAYS WHERE NONE EXISTED BEFORE.

MENTORSHIP

RUNNING COMMUNITY PROGRAMS THAT GUIDE YOUTH AND EMERGING ARTISTS TOWARD PURPOSE, DISCIPLINE, AND SUCCESS.

88 STUDIO

88 RECORDING STUDIO SERVES AS A CREATIVE HUB CONNECTING ARTISTS, FAITH, AND COMMUNITY UNDER ONE ROOF.





2013 DEBUT RELEASE



2015 FOLLOW-UP RELEASE

BIG CHAPLIN

**YOU CAN'T
STOP THIS**

**SMASH
EVERYTHING**

MUSIC CAREER

BIG CHAPLIN'S DISCOGRAPHY IS BUILT ON RAW AUTHENTICITY AND HARD-WON WISDOM. FROM "DIDN'T KNOW" (2019) TO HIS BREAKOUT RELEASES, EVERY TRACK REFLECTS REAL STORIES OF GRIT, GROWTH, AND HOPE. HIS MUSIC BRIDGES STREET LIFE AND FAITH, DELIVERING A MESSAGE OF RESILIENCE THAT RESONATES ACROSS COMMUNITIES.

BIG CHAPLIN

FEATURED SINGLE



I BE (RADIO)

RELEASED JANUARY 11, 2022 VIA SERIOUS
RECORDS INC.

A THREE-MINUTE CONFIDENT RAP TRACK
BLENDING PAST GRIT WITH PERSONAL
GROWTH — RAW, REAL, AND PURPOSE-
DRIVEN.

BIG CHAPLIN

COMMUNITY IMPACT

BIG CHAPLIN CHAMPIONS DIVERSE ARTISTS AND CONNECTS
PURPOSE-DRIVEN PEOPLE ACROSS COMMUNITIES.
THROUGH FAITH, HIP-HOP, AND MENTORSHIP, HE BUILDS
BRIDGES BETWEEN CULTURE AND POSITIVE IMPACT.

PLATFORM

FUEGO RADIO

**88 RECORDING
STUDIO**

CREATIVE HUB

COMMUNITY

HIP-HOP FAITH

MEDIA IN THE COVERAGE

ROCKERZ MAGAZINE

**"BIG CHAPLIN'S RISE FROM THE STREETS TO
BECOMING A VOICE OF HOPE"**

HITS & HYPE MAGAZINE

**"BIG CHAPLIN'S INCREDIBLE JOURNEY FROM
DRUG DEALING TO COMMUNITY LEADER"**

KISS 106.5 LONDON UK

**"BIG CHAPLIN CONTINUES TO INSPIRE WITH
HIS POWERFUL SINGLE 'I BE'"**

PRESS SPOTLIGHT

**"A RAW, AUTHENTIC VOICE DELIVERING REAL
STORIES OF GRIT, GROWTH, AND REDEMPTION"**

FEATURED PRESS

**"FROM THE STREETS TO THE STUDIO — BIG
CHAPLIN'S STORY DEMANDS TO BE HEARD"**

EDITORIAL REVIEW

LISTENING LINKS



APPLE MUSIC

STREAM "I BE (RADIO)" — THE POWERFUL 2022 SINGLE FROM BIG CHAPLIN, AVAILABLE NOW ON APPLE MUSIC.



SPOTIFY

FIND BIG CHAPLIN'S FULL DISCOGRAPHY ON SPOTIFY, INCLUDING ALBUMS AND SINGLES SPANNING HIS ENTIRE CAREER.



FUEGO RADIO US

TUNE IN TO FUEGO RADIO US TO HEAR BIG CHAPLIN'S MUSIC AND CONNECT WITH PURPOSE-DRIVEN HIP-HOP CONTENT.

BIG CHAPLIN



BIG CHAPLIN SOCIAL MEDIA

CONNECT

FOLLOW BIG CHAPLIN ACROSS ALL
MAJOR PLATFORMS AND JOIN THE
COMMUNITY.
STREAM, SHARE, AND SUPPORT THE
MOVEMENT — CONNECT WITH PURPOSE-
DRIVEN HIP-HOP, FAITH, AND COMMUNITY
IMPACT ONLINE.



TIKTOK



FACEBOOK



INSTAGRAM

GOFUNDME



TWITTER/X



SNAPCHAT



FUEGO RADIO US



BIG CHAPLIN

SERIOUS RECORDS

**FOR INTERVIEWS, FEATURES & BOOKING
INQUIRIES CONTACT MANAGEMENT VIA SERIOUS
RECORDS INC.**

PRESS & MEDIA

PRESS KIT

CONTACT

PRESS KIT



SERIOUS RECORDS

**THANK YOU FOR YOUR INTEREST IN BIG CHAPLIN.
CONNECT VIA SOCIAL MEDIA OR REACH OUT
DIRECTLY FOR INTERVIEWS, FEATURES &
COLLABORATIONS.**

BIG CHAPLIN

LET'S CONNECT

THANK YOU